



RE: Request for Sponsors for the BRODEO

FROM: JoAnn Meaux, Founder/Chairperson BRODEO

Mission of the BRODEO: To provide a joyful and encouraging rodeo experience in a safe and welcoming environment catered to the special needs of each child.

My husband, Jimmy, and I had a son, **Brody**, who suffered from a genetic condition **MECP2 Duplication Syndrome**. The syndrome causes every aspect of the human body to be affected from progressive deterioration of the functions of the body leading to total care as the child ages. Sadly, Brody passed away on May 25, 2019, from complications of the syndrome at the age of 20. Brody was our biggest blessing, and we want to continue his legacy by enriching the lives of other children with special needs.

On **January 27, 2027**, we will have the **5th** annual **BRODEO--"Brody Meaux Memorial Rodeo with a Special Touch"**. The BRODEO will be a rodeo for children with special needs. We aim to include 300 children with special needs with 200 volunteers to help.

The day for the children will include:

- arrive and get dressed up in rodeo attire
- participate in several rodeo events
- play Brodeo games
- take pictures in front of backdrops and decorations
- meet rodeo queens, clowns, cowboys, cowgirls, and special guests
- receive a BRODEO goody bag
- learn about Brody Meaux and MECP2 Duplication Syndrome

This huge event will take place in conjunction with the **2027 Southwest District Livestock Show & Rodeo** in Lake Charles, LA at Burton Coliseum. This event cannot take place without the help of our community and sponsors. We are asking for your help to sponsor the BRODEO to make this a phenomenal experience for our children with special needs.

Extra funds raised for the BRODEO will be utilized for:

- **Brody Meaux Memorial 4-H/FFA Scholarship**
- **MECP2 Duplication Syndrome Research** to find a cure in memory of Brody Meaux
- **Financial support to people with special needs** for items/services that enhance daily living.

These special children were given to us, and it is our responsibility to provide the best life possible for them while they are with us. This includes life activities where they experience joy and learning while interacting with people who want to encourage and enhance their life experiences. Will you be part of this wonderful experience for our God-given children? We learn and receive so much from our special children in so many ways. Our Brody taught us the meaning of life and enhanced our lives in more ways than we can count.

Sponsor recognition: 1. Posted on BRODEO Facebook page and social media
2. Posted in the arena in Burton Coliseum on the day of the BRODEO

Thank you for your support.

JoAnn Meaux

Brody's Forever Mom



Sponsor Name _____

Contact Name _____

Address _____

Phone Number _____

Email Address _____

Amount _____

Sponsorships

Platinum Buckle -- [\\$1,000](#)

Gold Buckle -- [\\$750](#)

Silver Buckle -- [\\$500](#)

Bronze Buckle -- [\\$250](#)

Make checks to and mail to:

Southwest District Fatstock Show
7101 Gulf Hwy, Lake Charles, LA 70607
Please Note RE: BRODEO

SW District Fatstock Show is a **501(c)** organization.

Tax ID # **58-1962909**

Any questions contact:

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